

# e-health

# For Better Outcomes

Explore the future of healthcare, where every decision is **informed**, every outcome is **improved**, and every patient journey is **personalized**.



www.medusys.in

#### **OUR STORY**

We are thrilled to unveil our pioneering company and share our remarkable journey with you. Our founding team comprises a dedicated medical doctor practicing in Australia, alongside an entrepreneur with a rich background in engineering and automotive industries.

#### **OUR FOUNDERS**



Dr. Gurunath Murthy
Founder & CEO
MBBS, MD, FANZCA, EDRA
Former Director, Department of
Anaesthesia, Modbury Hospital,
South Australia.

16+ years of experience in clinical anaesthesia across three countries. Special interests in QI with use of technology.



# Prashanth Magadi Founder & COO Masters in Industrial Engineering Western Michigan University Ex-Ford Motor Company Detroit

Founder of successful businesses in Manufacturing & Retail Sectors. Co-owner of several US & UK patents on machine diagnostics, data analytics and predictive technologies.

# OUR VISION is to "enable universal e-healthcare to improve patient outcomes through innovative use of digital technologies"

- OUR MISSION at Medusys is to become the globally renowned and most reliable digital health ally, committed to enhancing patient-focused healthcare and providing a platform for doctors to learn, grow, and connect.
- We are duly registered in Australia and India, boasting a multinational operational team spread across Australia, India, and the United Kingdom.
- Our diverse team includes physicians, engineers, data scientists, and IT experts, all united by a profound dedication to creating patient-centered solutions within the healthcare ecosystem.

#### **OUR STRATEGY**

Our methodology is grounded in four essential pillars, forming the base for our wide range of products and solutions.



- Championing a patient-centered approach to empower patients
- Facilitating learning, enhancement, and connectivity for doctors and healthcare providers
- Prioritizing innovation and continuous quality improvement
- Expanding digital reach through last-mile connectivity

### **OUR OFFERINGS** are strategically positioned in the SAAS Healthtech space

Guided by our Learn, Enhance, and Connect (LEC) approach, we have developed tailored products for all stakeholders at both the meso and micro levels of the healthcare ecosystem.

- Scalability across multiple specialties with minimal product development and deployment requirements
- Compatibility with existing legacy EHRs and EMRs
- The application of the Learn-Enhance-Connect Approach across all specialties
- The integration of Plug & Play Al-enabled clinical data structures
- The optimization of digital interventions in the patient journey





An innovative platform for medical community in continuous medical education, enhancing medical knowledge through evidence-based care modules, and fostering professional networking.



Elevate your career and patient care
to new heights
by embracing our products and
LEC framework



#### **OUR PRODUCTS**

**MeLS**<sup>©</sup> or Medusys Education Learning System module provides a comprehensive platform for learning, skill development, and education.

Conferences & Workshops

Online Exam Edge MeduAl your healthcare guide

e-Library

Quiz Hub



Video e-Learning Hub



Clinical Guidelines & Protocols Suite



MeduCore®, a practice enhancement module provides tools for evidence-based care through logbooks, clinical databases, and predictive analytics.



Reflective Logbook



**Clinical Toolkit** 

Clinical Audits



Reports & Analytics

**Clinical Database** 



Critical Incidents
Reporting System

**MeduConnect**<sup>©</sup> provides a platform for members to forge connections, engage in collaborative endeavors, and remain abreast of developments.

MyCPD Portfolio MedInsider Forum Collaborate

Career Connect Clinical Alerts Community Outreach

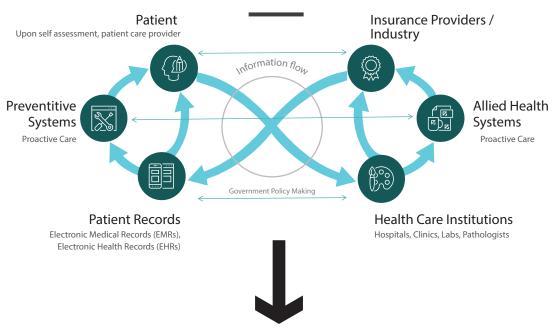
Wellness Wise Talk News & Updates



#### **OUR PRODUCTS**

**MeduCare**<sup>®</sup> simplifies the complex patient journey by engaging the patient at critical nodes throughout their journey from assessment to ongoing care and ensures patient centric approach in your care.

## Process Mapping Of Current Situation Complex Interactions



Awareness & Help Stage



Smart AI based Assessments Clinical Risk & Stratification Models 02

Care & Treatment Stage



Al Clinical Data Analytics Evidence Based Analysis 03

Follow-up & Ongoing Care Stage



Patient Centered
Outcome Measures

#### Extensive tools for the healthcare ecosystem, encompassing:

- **The Learn Module:** Facilitating continuous education through updated clinical guidelines, workshops, webinars, quizzes, certifications, and more.
- **The Enhance Module:** Advancing clinical practice with Al-powered toolkits, evidence-based audits, digital logbooks, and specialized research databases.
- **The Connect Module:** Promoting global collaboration through case discussions, networking platforms, knowledge forums, and mentorship opportunities.

#### **OUR CUSTOMERS**



# PG TRAINEES | HEALTHCARE PRACTITIONERS | DOCTORS MEDICAL ASSOCIATIONS | MEDICAL COLLEGES | HOSPITALS

Al enabled Modules		MeduVerse <sup>©</sup>	MeLS®	MeduCore®	MeduConnect <sup>©</sup>
Conferences, Webinars & Workshops	LEARN	•			
e-Library		•			
Online Exam Edge		•			
Videos e-Learn hub		•			
Quiz Hub		•			
Calculator Suite		•			
Clinical Guidelines & Protocol Suite	ENHANCE	•			
Reflective Logbook		<b>O</b>			
Clinical Databases		<b>O</b>			
Clinical Audits		•			
Critical Incident Reporting System		<b>O</b>			
My CPD Portfolio	CONNECT	<b>O</b>			
MedInsider Form		•			
Collaborate		•			
Career Connect		•			
Alerts		•			
Community Outreach		•			
Wellness Wise Talk		•			
News & Updates		•			



I enabled Modules	MeduCare®	
ePHQ – Clinical Assessments		
ePHI - Patient Health Insurance		
ePCOM - Patient centered Outcome Measures		
e-Consents		
Personal Records		
e-PED (Engagement & Counselling)		
Patient Education		
Intra Op Forms		

Al enabled Modules	MeLS®	MeduCore®	MeduConnect <sup>©</sup>	MeduCare®
Registration	•	•	•	•
Dashboard – Patient, Doctor, & Admin	•	•	•	•
User Management setup – Patient, Doctor & Admin	•	•	•	•
MeLS CME Setup – Admin & Faculty	•	•	•	•
User Roles Setup - Admin, Full, Restricted Member	•	•	•	•
Alerts & Notifications	•	•	•	•
Cloud Storage & Support	•	<u> </u>	0	<u> </u>
3rd Party System Integration	•	•	•	•

#### Benefits to PG Trainees & Healthcare Practitioners

# The Medusys platform offers numerous benefits for doctors and PG trainees:

- Continuous Learning and Professional Development
- Enhanced Clinical Practice
- Improve Safety and Quality of care
- Enhancing Patient Engagement and Outcomes
- Global Connectivity and Collaboration
- Professional Networking and Mentorship Opportunities
- Policy and Clinical Guideline Updates
- Advanced Analytics & Al-Powered Toolkits

Benefits to Hospitals & Clinics

Cost Benefit Analysis of

Medusys Digital Health Interventions (DHIs)

Benefits of Delivery of Digital Health Interventions using Medusys Applications



Cost Savings
Financial Benefits



Productivity Gains
Indirect Benefits



Wellbeing & Convenience Intangible Benefits

"AI won't replace doctors. But doctors who use AI will replace doctors who don't"

Dr Karen DeSalvo,
Chief Health Officer
of Google

#### Benefits to Medical Associations & Colleges



#### For Members

The integration of MeduAl© aims to augment your expertise with comprehensive data analysis, predictive modelling, and decision support tools that can anticipate potential complications and suggest optimal intervention strategies. MeduAl© has the potential to enhance patient safety, improve the quality of care, and optimize operational efficiency in perioperative settings.

# The Medusys's SAAS platform offers several competitive advantages

- Low Cost
- Ease of Access & Use
- Member Satisfaction & Retention
- Scalability & Flexibility
- Automatic Updates & Upgrades
- Empower Healthcare Providers
- Global Outreach
- Compliance & Accreditation
- Data driven insights
- Data Security & Compliance
- Integration Capabilities
- Unique Al enabled tools



#### **IMPACT IN HOSPITALS**

MeLS®

MeduCore®

MeduConnect®

MeduCare®

Improved Patient
Engagement due to
Patient Centric Approach

Improved Patient
Experience based on predictive modeling

Improved Patient
Outcomes due to
Personalized Care

Improved safety and quality due to standardization

#### **GLOBAL ANAESTHETIC SOCIETY**

(35000+ DOCTORS | 50+ COUNTRIES | 70+ HOSPITALS)

**Our Platform** integrates educational resources, evidence-based practice tools, and professional networking for anaesthetists.









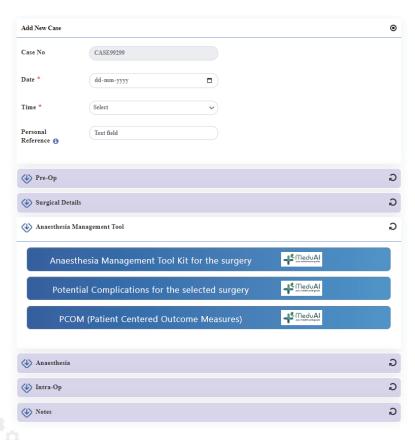


#### AI ENABLED

#### **Perioperative Care**

Clinical Databases,
Logbooks, Assessments,
Clinical Toolkits CME Platform Learning

#### Reflective Anaesthesia Logbook with Al



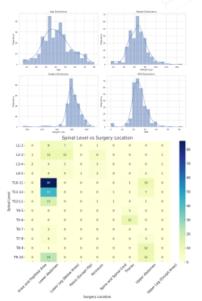


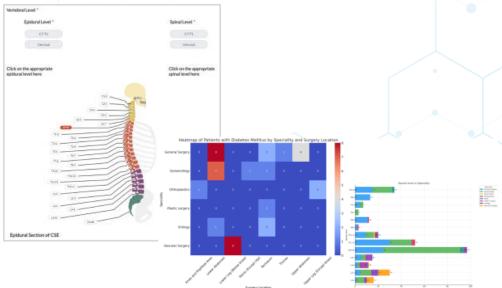
- Document your cases
- Track your progress
- Reflect on your experiences
- Demonstrate your competence
- > Perform self-assessments
- Submit for accreditations
- 1. Introducing Medusys's Reflective Anesthesia Logbook (ReAL), a first of its kind, Al-powered logbook for anesthesiologists.
- Provides Sophisticated and Dynamic Anaesthesia Management Toolkit tailored to individual cases, type of surgeries, factoring in specific patient information and co-morbidities.
- 3. Anaesthesia Toolkit includes Patient Assessment, Preoperative Evaluation, and Preparation, Anesthesia Techniques suitable for the planned surgery, Airway Management, Monitoring & Positioning, Pain Management, Fluid and Electrolyte Management, Management of Anesthesia-Related Complications, Communications, Postoperative Care and Outcome Analysis
- 4. ReAL suggests potential complications for the surgery type and delineating Patient-Centered Outcome Measures or PCOMs for each case entered

#### **ADVANCED ANALYTICS FOR ANAESTHESIA**

Anaesthesia data (CNB, Labour, Obstetrics & PNB) with reports & analytics







### JOIN OUR PLATFORM

To transform your medical journey with practice of evidence-based, reflective, and informed medical care access to a wealth of clinical information and personal reflections comprehensive clinical databases, & personalized logbooks cutting-edge AI learning tools elevating your continuous medical education to new heights





Dr Kala Eswaran MBBS, MD, Anaesthesia, Mumbai

Medusys App was extremely helpful to me, so that I could document my practice and use the date to advance safety and quality of my practice. I am extremely happy with the new GAS Medusys app which has helped me establish better care through continued medical education, and expert help being available anytime anywhere. Thank you Medusys Team





Dr Shiv Kumar Singh

MBBS, MD, FRCA Consultant Anaesthesia, Royal Liverpool University Hospitals, UK

Medusys App with advanced data analytics, cannot only be used to document your practice but also in benchmarking and publications for safety and quality improvement of care. The future of education in anaesthesia is bright & I Look Forward to Years of collaborative learning, research and better patient care through technology and AI



#### Dr. Anshuman Mishra

Transplant & General Anaesthesia, Jaypee Hospital, Delhi

Medusys is one among very few IT companies in healthcare, who is relentlessly working to promote evidence based care and continuous education. I am extremely impressed with the modules like Central Neuraxial and Labour Analgesia with advanced features in data analytics



Medusys is not just a company; it is a movement towards a more integrated, patient- centered, and technologically advanced healthcare ecosystem

Our approach is both ambitious and pragmatic, aiming to make a tangible difference in the lives of patients and the practice of healthcare providers worldwide.







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